Store Logo

**[Store Name]**

**[Contact Name]**

**[Email Address]**

**[Phone Number]**

**[Date]**

**[STORE NAME]**

**ANNOUNCES $5000 SCHOLARSHIP COMPETITION**

*Students Offered a Chance to Win Cash for College*

[City Name], [Date] **–** [Store Name] is now accepting applications for the 13th annual **Paint & Decorating Retailers Association (PDRA) $5000 Scholarship Competition**. The Competition, which is sponsored by the National Hardware Show®, is open to students between the ages of 18 and 26 who are pursuing a higher education.

[Store Name] will be sponsoring up to two students in the Competition. Scholarship applications are available at [Store Name/s], and may also be downloaded at [www.pdra.org/cashforcollege](https://www.pdra.org/cash-for-college-2).

Applicants must be sponsored by a PDRA Member to be considered for the Scholarship. Applications, a 500-word essay and other required documents should be submitted to the PDRA office in St. Peters, MO **by March 6, 2020** in order to be entered in the competition.

The Scholarship will be presented at the National Hardware Show® in Las Vegas on or about May 6, 2020. The Scholarship Winner and PDRA Member will both be notified prior to the presentation, and will be featured in various media outlets, including ***Paint & Decorating Retailer*** magazine, PDRA social media and email communications to PDRA Members.

Contact [Contact Name]

at [Phone Number or Email Address]

for more information

or visit [www.pdra.org/cashforcollege](https://www.pdra.org/cash-for-college-2).

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