

Fold Tab

DID YOU KNOW?

If contractors shift just 10 percent of their purchases to locally owned retailers, hometowns would enjoy the benefits of an additional \$1.5 billion in economic activity.



Source: 2017 NRHA/Independent We Stand Home Sweet Home Pros' Edition

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**TURNING
HOME
IMPROVEMENT
INTO
HOME OWN
IMPROVEMENT.**

For every \$1,000 a pro spends at a locally owned home improvement store, \$236 remains in the local economy, more than twice what remains when pros shop at big-box stores.

Source: 2017 FHIA's Independent We Stand Home Survey Report Edition

**INDEPENDENT
WE STAND**



NRHA