



DID YOU KNOW...

If consumers shift just 10% of their purchases from the big boxes to local home improvement stores, an additional \$1.3 billion would stay in hometowns across the nation each year?

Source: 2015 NRHA/Independent We Stand *Home Sweet Home Study*

**INDEPENDENT
WE STAND**
Powered by STIHL and Fiat Chrysler Automobiles

NRHA
North American Retail
Hardware Association