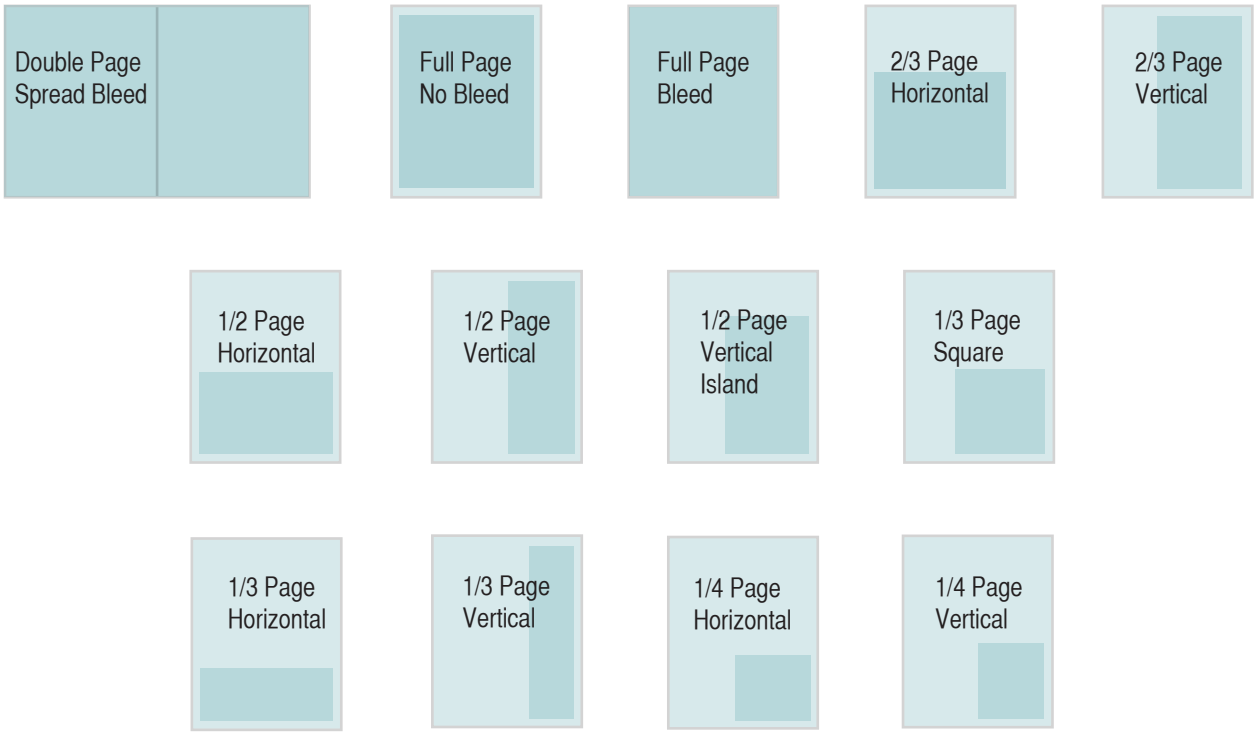
QUARTERS

Magazine Ad Sizes:

Size	Inches	Picas
Double Page Spread Bleed	17” x 11.125”	102p x 66p9
Full Page No Bleed	7” x 9.5”	42p x 57p
Full Page Bleed	8.625” x 11.125”	51p9 x 66p9
Full Page Trim	8.375” x 10.875”	50p3 x 65p3
Full Page Live Area	7.375” x 9.875”	44p3 x 59p3
2/3 Page Horizontal	7” x 6.333”	42p x 38p
2/3 Page Vertical	4.639” x 9.5”	27p10 x 57p

Size	Inches	Picas
1/2 Page Horizontal	7” x 4.556”	42p x 27p4
1/2 Page Vertical	3.416” x 9.5”	20p6 x 57p
1/2 Page Vertical Island	4.583” x 7”	27p6 x 42p
1/3 Page Square	4.583” x 4.583”	27p6 x 27p6
1/3 Page Horizontal	7” x 3”	42p x 18p
1/3 Page Vertical	2.21” x 9.5”	13p3 x 57p
1/4 Page Horizontal	4.556” x 3.416”	27p4 x 20p6
1/4 Page Vertical	3.416” x 4.556”	20p6 x 27p4